

The background is a collage of three nature scenes. On the left, two whales are breaching the dark blue ocean, creating white spray. In the center, a large, flat-topped orange-brown rock formation (mesa) sits in a dry, cracked landscape under a cloudy sky. On the right, a vibrant coral reef is visible underwater in clear turquoise water.

TV & WEB
GRAINGERTV

GRAINGER TV

Grainger TV is a highly acclaimed international TV production company, with its TV productions screened by more than 80 international broadcasters including **National Geographic, Discovery Channel** and **Netflix**.



The Proposal



NATIONAL
GEOGRAPHIC

NETFLIX

Discovery
CHANNEL

TOURISM AUSTRALIA



LIFE
UTAH
ELEVATED

دبي DUBAI



QANTAS

NEVADA A WORLD WITHIN.
A STATE APART.



DALLAS

BIG THINGS HAPPEN HERE



GRAINGER TV PROGRAMMES

GUARANTEED DISTRIBUTION

7 and Prime Networks Australia:

o Channel 7 - non-ratings periods SYD/MEL/BRIS/A/P	147,000
o 7TWO - Saturdays	16,450
o 7TWO - Sundays	10,500
Total Figures on First Screening:	173,950

The Seven Network have been repeating these programmes up to 2 times a year over the contract period of 3 years. That's 6 screenings every 3 years.

Total Figures (6 Screenings):	1,043,700
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CHINA: People's Daily Online
France Television
AMC Network

Figures on following page
1,734,000
857,550

CHINA AUDIENCE FIGURES

The end of travel restrictions means that there is a huge influx of Chinese tourists expected to visit Australia in the near future.

GraingerTV has forged a powerful alliance with People's Daily Online, the Web Outlet for People's Daily, the largest media company in China and one of the top 10 news media groups in the world.

The digital platform, People.cn, has a daily audience of **258,000,000** people.

Travel Oz China: **7,935,000**

Figures provided by People's Daily Online Australia

GRAINGER TV PROGRAMMES INTERNATIONAL DISTRIBUTION

Via Looking Glass International (based on previous sales):

- **Netflix : 12 programmes**
- **Sydney Motion (China)**
- **National Geographic**
- **France Television (National Broadcaster)**
- **Discovery Channel**
- **Curiosity Stream**
- **Fox Spain**
- **SP International (Taiwan)**
- **Carnival Cruises**
- **AMC International**
- **Danger TV**
- **Indigenous Media**
- **STV UK**
- **Autentic Distribution**
- **True Vision Thailand**
- **InFlight Global Airline Services (Qantas)**



GRAINGERTV